

WIN, LEARN, and SAVE with Rittenhouse Book Distributors at ALA Annual 2019

May XX, 2019—<u>Rittenhouse Book Distributors, Inc.</u> will be exhibiting at the American Library Association (ALA) Annual 2019 Exhibition in Washington, D.C., and has many exciting activities planned to help librarians win, learn, and save while attending this highly-anticipated conference. From hosting information sessions and white papers, to grand prize drawings, Rittenhouse is looking forward to engaging with attendees, and offering solutions to enhance collection development workflow priorities.

"Each year, Rittenhouse looks forward to attending the ALA Annual Conference and Exhibition." said Nicole Gallo, Executive Director of Sales & Marketing at Rittenhouse. "It's a way for us to engage with our library partners, speak with them about the latest industry trends, and show them the features and benefits of Rittenhouse and R2 Digital Library."

WIN

Rittenhouse will be offering its "Password for a Prize" contest. Librarians who follow Rittenhouse and the R2 Digital Library on social media, will automatically be entered for a chance to have their library's R2 Digital Library maintenance fee waived forever. For an additional chance to win, ALA Annual 2019 attendees should visit Rittenhouse in the Mobile App Pavilion and mention the "password" found on the Rittenhouse and R2 Digital Library Facebook and Twitter pages.

LEARN

Join Rittenhouse during one of two Mobile App Pavilion information sessions. Discover what's new with the R2 Digital Library, and learn how this market-leading eBook database offers health sciences content to library patrons.

- Saturday, June 22, 2019 2:00 PM
- Sunday, June 23, 2019 11:00 AM

Rittenhouse recently published a white paper—"Outcome-Driven: Content in Context"—which outlines the power unlocked by delivering the right content, at the right time, to the right user... and best practices on how libraries can help patrons achieve their educational and professional objectives. Complimentary copies of this paper will be available at the Rittenhouse kiosk in the Mobile App Pavilion.

SAVE

There are many ways to save on the purchase of print and eBooks through Rittenhouse. ALA Annual 2019 attendees can stop by the Rittenhouse kiosk in the Mobile App Pavilion and be among the first to know about upcoming deep discount opportunities.

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About Rittenhouse Book Distributors

Founded in Philadelphia as a retail medical bookstore in 1946, Rittenhouse Book Distributors, Inc. provides libraries, retailers and other businesses with print and electronic books in the fields of medicine, nursing and allied health. Rittenhouse connects its partners with the information, services and expertise critical to their success. The R2 Digital Library, Rittenhouse's market-leading eBook database provides customers with access to thousands of essential and specialized titles in an intuitive interface, optimized for use in health sciences. Rittenhouse Book Distributors, Inc. is a privately held firm headquartered in King of Prussia, Pennsylvania. Rittenhouse is an EEP/AAP employer. For more information, visit Rittenhouse.com.