Nnedi Okorafor is a Nigerian American author of African-based science fiction, fantasy, and magical realism for children and adults. Her works include *Who Fears Death*, currently in development at HBO for a TV series, *Zahrah the Windseeker* which won the prestigious Wole Soyinka Prize for Literature in Africa and she has won the Hugo, Nebula, World Fantasy, Locus, and Lodestar Awards.

The session will be moderated by Donna Seaman, editor, adult books for *Booklist*. A recipient of the Louis Shores Award for excellence in book reviewing and the Studs Terkel Humanities Service Award, Seaman has written for the *Chicago Tribune*, *Los Angeles Times*, and other publications. A member of the Content Leadership Team for the American Writers Museum and a frequent presenter at various literary events and programs, Seaman has collected her author interviews in *Writers on the Air: Conversations About Books*. Her new book is *Identity Unknown: Rediscovering Seven American Women Artists*.

Hoda Kotb Shares Her Inspiring Story

As Hoda Kotb took the stage for the Auditorium Speaker Series on Saturday morning, she exclaimed, “Look at all you beautiful librarians!” The “NBC News Today” co-anchor and New York Times bestselling author easily connected with the eager crowd, regaling her journey in television journalism, surviving breast cancer, and adopting her two daughters. Inviting and engaging, Kotb’s talk felt more like sitting down with a friend at coffee than addressing hundreds of librarians. Her story serves as a reminder to pay attention what is important in life and how there are always blessings waiting on the other side of adversity.

Kotb opened her talk by thanking librarians saying, “I can’t tell you how much you matter to your communities, your states, and to this country.” Kotb, whose mother worked at the Library of Congress for 32 years, fondly remembers the awe and gratitude she felt for the libraries and librarians that she grew up with. She stressed the importance of books in her life and in her children’s lives, noting her daughter’s craving for books even as a two-year-old.

Witty and light-hearted, she described her journey, beginning with her 10-day trek across Southeast America to interview for television positions after graduating college. “Don’t hog your journey. It’s not just for you… You can help someone.” After 27 rejections, she got lost on her way back home and was resigned to give up her dream of television journalism until happening upon one last station in Greenville, Miss. It was there that she met Stan Sandroni, who offered her a job that would eventually launch her illustrious career. Kotb noted, “It only takes one person to love you” in order to succeed.
Let's convene at booth 2214, where we'll campaign for #TheLibraryLife and show you how to capitalize on our platforms and programs.

Stop by for a Demonstration and receive a #PLA2020 Scholarship* entry!

How’s that for checks and balances?

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*For full contest guidelines please visit ingramcontent.com/plascholarship
What’s Hot
Sunday, June 23

Graphic Creative Forces Frank Miller and Tom Wheeler

Graphic novelist Frank Miller is one of the most influential and awarded creators in comics and graphic novels. He is known for his intense, hard-boiled storytelling, and gritty noir aesthetic. His projects have been nominated for the Cannes Film Festival’s highest prize award, the Palme d’Or, and have won the Harvey and Eisner Awards, including those for Best Writer/Artist, Best Graphic Novel Reprint, Best Cartoonist, Best Limited Series, and Best Short Story. Screenwriter, producer, and comic book artist Tom Wheeler has worked on “Empire,” “The Cape,” “Daredevil,” “The Dark Knight Returns,” “300,” and more. He is best known as the screenwriter of “Puss in Boots” and “The Lego Ninjago Movie” and he also wrote the story for the live-action feature “Dora the Explorer,” scheduled for 2019 release. Together, Miller and Wheeler will create and executive-produce “Cursed,” a 10-episode Netflix Original show based on the book of the same name. Wheeler will write the companion book, with Miller providing the illustrations, available Fall 2019.

EXHIBITS

Visit the PopTop Stage featuring your favorite topics with readings, discussions, panels, and tips. At 9:00 – 9:50 a.m., Newbery Honorees Kate DiCamillo, Shannon Hale, and Cece Bell will share the stories behind their successful and upcoming middle grade novels during a live recording of The Children’s Book Podcast with educator Matthew Winner. “Fierce! Why We Can’t Get Enough Empowering Female Characters in YA” will follow at 10:00 – 10:50 a.m. Popular science fiction and fantasy authors, published by Tor, will discuss the newest trends and topical issues in Science Fiction and Fantasy from 11:00 – 11:50 a.m. Magination Press’s groundbreaking books present LGBTQ+ culture through the history of the rainbow flag – featured from 12:00 – 12:50 p.m. in #ReadingRainbow. “Bringing History to Life: Fascinating Nonfiction for Middle Grade Readers,” 1:00 – 1:50 p.m., includes authors Tonya Bolden, Don Brown, Nathan Hale, and Gayle Pitman as they discuss how they transform their research into an accessible, readable, and enjoyable experience for middle grade readers. A showcase of middle grade graphic novels follows from 2:00 – 2:50 p.m. from the French Comics Association. Presentations continue into late afternoon at the popular stage, located at the end of the 2500 Aisle in the Exhibits.

STAGES

A main feature of the Sound Garden is the Live from the 25 Podcast Booth. Throughout the event you can see many of your favorite and some unknown publisher, author, and reading podcasts being recorded live. See page 6 for today’s schedule, look for Monday’s schedule tomorrow, or see the mobile app for the full schedule. On tap today, watch recordings of podcasts ranging from country music and children’s books to tree dreams, to the art of enchantment, and much more.

SPEAKERS

10:30 – 11:30 a.m.
Ballroom B/C
Sponsored by Simon & Schuster

Located in booth 2517 in the Exhibits

Located at the end of the 2500 Aisle in the Exhibits

USA President
Loida A. Garcia-Febo mixes things up at the What’s Cooking Demonstration Stage in the Exhibit Hall.

FUN FACT:
Americans go to school, public, and academic libraries three times more frequently than they go to the movies.
Thunderous applause and multiple standing ovations greeted YA author Jason Reynolds, hometown poet and writer of many bestselling and award-winning novels for students in the middle grades. “I know that librarians have the capability to think critically and have open minds,” Reynolds stated in his presentation at the Opening General Session on Friday. “And I also know that you help us to preserve and exchange our narratives,” he explained, indicating that sharing stories of individual lives and of our narratives, “we need to keep sharing and appreciating narratives that are not our own,” Reynolds emphasized. “This is how people become safe spaces, and remain walking, talking references for each other,” he said. With song and story, Reynolds showed the audience how stories — and, by extension, the libraries which provide them — are truly sacred. He encouraged librarians to continue their work as architects who build human libraries into living stores of information, which transcend physical places, to ensure their survival and relevance.

Experience the Glass Room on the Exhibit Floor

The Glass Room Experience is a multimedia experience focusing on the intersection between technology and our day-to-day life. The exhibit includes posters highlighting what we give away when we sign the terms and condition to various apps, to how facial recognition software is harvested and utilized.

Tablets loaded with custom apps that allow participants to quiz themselves about IoT items that may or may not already exist (though people tended to realize those items that didn’t exist may come into being quite soon), are also available. The material is full of easy-to-digest information.

A special thanks to the Tor Project, Library Freedom Institute, Mozilla, and Tactical Tech for making this possible!

Matt de la Peña on Life and the Importance of Literacy

Award-winning author Matt de la Peña headlined the American Association of School Librarians (AASL) President’s Program on Saturday morning. de la Peña shared personal stories about growing up in a working-class community in San Diego, his journey from struggling in school to being the first in his family to attend college, and how his experiences influenced his writing.

Though de la Peña struggled in school early on, he found both passion and success in playing basketball. He knew his family could not afford college, but found sports to be a potential pathway to higher education.

“Having a goal can change everything for a kid,” said de la Peña, explaining how his goal of attending college helped him focus on basketball, improved his grades, and stopped him from becoming “sidetracked.”

While in college, he also fell in love with literature, calling books his “secret place to feel.” He wrote poems about what it was like to be mixed race, and his experience of being poor in comparison to his peers in San Diego — while at the same time seen as rich by his family in Mexico. de la Peña also spoke about his father and his uncle, sharing the examples they set for him about masculinity and what it means to be a man. Over time, his father helped him understand the importance of literacy. de la Peña shared his father’s story, from dropping out of school when de la Peña was born, to reading all of the same books de la Peña read in graduate school, and ultimately completing a college degree and becoming a teacher.

At the end of the program, de la Peña read from his picture book, Love, which depicts the journey to understanding love, starting with the love given to a child and showing how one must find and define love for oneself in times of adversity. He wrote the book to be “as inclusive as possible” — racially, ideologically, and emotionally.

“When you give someone a book, you’re not just giving them a book, [but] a new way to navigate the world,” de la Peña said.

Author Jason Reynolds delivers his Opening General Session presentation.

Joe Pecor and others look at the display in the Glass Room Experience at the end of the 3300 Aisle in the Exhibit Hall.

Claribel Ortega (left) and Kat Cho discuss diversity programs at the Diversity in Publishing Pavilion.
Meet the authors

ROBIN TALLEY
10:30AM - 11:15AM
BOOTH #1215

MAIKA AND MARITZA MOULITE
1:00PM - 1:45PM
IN THE AUTOGRAPHING AISLE

JENNIFER L. ARMENTROUT
1:30PM - 2:15PM
BOOTH #1215

SHEILA ROBERTS
2:00PM - 2:45PM
IN THE AUTOGRAPHING AISLE

ER RAMZIPOOR
3:00PM - 3:45PM
BOOTH #1215

MEGAN ANGELO
3:00PM - 3:45PM
BOOTH #1215
Finding Joy in Every Search

By Sara Zettervall, Hennepin County Library


Russell’s goal for the session was simple: to help librarians “learn to teach patrons and users to be better searchers.” He started by defining the problem, which is that most people learn how to search from their friends, rather than from experts. So, if their friend has a “dysfunctional search behavior,” they pick it up on it.

When he visits classrooms or businesses, he asks people to draw and write a brief explanation of how they think Google works. Of his respondents, 33% used the word “magic” in their answer. “This is an utter and abject failure on our part as educators,” he said. But the good news is the second most important place for people to learn search behavior is in a classroom. His own massive open online course (MOOC) on search strategies, available at www.PowerSearchingWithGoogle.com, has reached over 4 million users. He laughed, and so did the audience, that all those views meant “I’ve been on someone’s video screen for over 300 years,” but all those hours of instruction produced significant, measurable improvements. Something as simple as knowing to use control-F to find a name buried in a page correlates with 12% faster searching.

One theme Russell highlighted throughout his presentation was the world of information continues to grow and change to receive opportunities.

She decided to focus on what she wanted instead of spending time on the things that didn’t matter to her. She began to ask for what she wanted instead of hoping someone would see her need and hand it to her. And above all, she started talking about her dreams in an effort to make them real.

One of those dreams was having children and a few months after voicing this dream, Kotb would adopt her oldest daughter Haley. Since then she feels that her priorities have become crystal clear, with her family as her “north star,” and her children as her inspiration for her latest writing. She warned the audience to be careful about writing in journals, quipping that scribbles in a journal might just become a book, just as they did for *I’ve Loved You Since Forever*, which was inspired by words she had written while she was still dreaming about Haley.

Kotb

» from page 1

Hoda Kotb, co-anchor of “NBC News’ Today” and bestselling author, delivers her auditorium speaker series presentation.

Live from the 25

Sunday’s Podcast Recording Schedule

Time…………………………. Podcast Title
9:00 – 9:15 a.m.…………… Yoga for Kids Around the World – Teresa Power
9:30 – 9:45 a.m.…………… I Would Love you Even If You Were A Pickle
9:45 – 10:00 a.m.…………… Tree Dreams – Kristin Kaye
10:00 – 10:15 a.m.………… A Fistful of Honey – Malena Crawford
10:15 – 10:30 a.m.………… The Hunger Saint – Olivia Kate Cerrone
10:30 – 10:45 a.m.………… The Children’s Book Podcast
11:00 – 11:15 a.m.………… The Bond Between Human and Animal – Vernita Lien
11:15 – 11:30 a.m.………. To Make Riders Faster – Anna Dopico
11:30 – 11:45 a.m.………. The Library Love Fest Podcast
12:00 – 12:15 p.m.………. The Renegade Writer
12:15 – 12:30 p.m.………. Late Harvest Green – Lois Requist
12:45 – 1:00 p.m.…………… The Library Love Fest Podcast
1:30 – 1:45 p.m.…………… The Children’s Book Podcast
2:00 – 3:00 p.m.…………… The Yarn
3:30 – 3:45 p.m.…………… The Art of Enchantment (Book 1 in the Life is a Journey series) – MaryAnn Clarke
3:45 – 4:00 p.m.…………… Book Club for Masochists: A Readers Advisory Podcast
4:00 – 4:30 p.m.…………… Birds of Prey

Cognotes

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Located in Booth 2517

in the Exhibits

Google

Daniel M. Russell talks about the joy of searching, discussing adventures in teaching people how to search.

» see page 18
Even a platypus needs a break. Snugglepus finds a comfortable chair in the Exhibit Hall for a reprieve from promoting Platypus Media and Science, Naturally!

Attendees cruise around the Exhibit Hall looking at all the new books, technology, and library-related materials.

Amy K. Bormet plays the accordion, performing on the stage during the Libraries = Strong Communities National Library Tour Rally & Celebration in The Park @ ALA in the Exhibit Hall.

Thomas Guiney and Hana Cho take part in the Libraries = Strong Communities National Library Tour Rally & Celebration in the Park @ ALA in the Exhibit Hall.

ALA President Loida A. Garcia-Febo, ALA President-Elect Wanda K. Brown, and the ALA Executive Board hold a virtual ribbon cutting to open the Exhibit Hall.

Patrick Reynolds uses virtual reality to play a game in the Exhibit Hall.
Journalist and Author Mariana Atencio to Speak Early Monday

Mariana Atencio is a journalist, TED Talk speaker, influencer, and award-winning news personality covering domestic and international assignments, breaking news, and special reports. As a first-generation Latina who fled violence and oppression in her native Venezuela, Atencio crossed over to Spanish to English-language television. This session will take place Monday from 8:30 – 9:30 a.m. in Ballroom B/C.

Her life story and the message of her new book, Perfectly You: Embracing the Power of Being Real, available Summer 2019, is grounded on the discovery of how every individual person can come to find their own voice and purpose in a seemingly broken world. But it goes much further than an

A Conversation about Library Safety and Well-being

Members of ALA President Loida Garcia-Febo’s working group on Library Safety and Well-Being, along with the APA Committee on the Status of Library Workers, will facilitate a candid discussion on library safety. The discussion will take place today from 2:30 – 3:30 p.m. in the Marriott Marquis Hotel – Chinatown Room.

Library workers, their colleagues, and families who have been affected by violence can attest to the devastation it can cause and the long-term effects that such an inci-dent can have. The topic of violence in the library workplace has been a concern for ALA President Loida Garcia-Febo. That’s why she put together the Library Safety and Well-being Working Group, chaired by Rivkah Sass, library director and CEO of the Sacramento Public Library. Sass and members of her staff have firsthand knowledge of such violence and will be a part of the discussion.

Join the conversation to learn ways you can address concerns regarding safety and well-being for yourself and coworkers in your library.

ALA Executive Director Opportunity

Libraries are an iconic feature of American life. In study after study, libraries are ranked among the public’s most trusted sources of information. They have introduced users to the joy of learning and the magic of books; have offered a safe and productive haven for study, research and reflection; and have transformed users’ lives through educational programs and community resources. Not only have America’s libraries changed the lives of many of their users, they themselves have transformed as societal needs, technology, and other forces in the economy have dramatically reshaped their role and nature.

Libraries of all types have adapted to the digital age and are committed to meeting the evolving needs of their communities.

In July 2017, Executive Director Keith Michael Fiels retired after serving the American Library Association (ALA) for 15 years. His tenure was marked by important developments in the field and the association. Mary Ghikas, formerly senior associate executive director, is now serving as the executive director. Ghikas will serve as the executive director through ALA’s midwinter meeting, in January 2020. Upon the start of a new executive director, Ghikas will become the deputy executive director and she will work to support the orientation and transition of the new executive director through ALA’s annual conference in June 2020.

ALA seeks a dynamic, innovative, entrepreneurial, and experienced leader as its next executive director. Founded in 1876, ALA is the world’s oldest and largest library association and promotes the work of libraries and the value of professional library and information science education. It advocates for issues and values that are important to the field and to a free and open information society. ALA achieves these goals through its programs, publications, conferences, professional development, and outreach work. The Association, headquartered in Chicago, Ill. represents over 58,000 members, has a staff of 260, and an annual budget of $12 million. The ALA also has an office in Washington, DC.

The position of executive director of the American Library Association offers an extraordinary and exciting opportunity to champion, represent, and support one of the most trusted and valuable institutions in American society. The next executive director will be able to leverage the organization’s strong reputation and the passion and dedication of the Association’s members, staff, and elected leaders to build even stronger support for libraries, those who work in them, and the millions of users who benefit from them.

ALA will offer a competitive salary based on experience. ALA offers a comprehensive and valuable benefits package that includes generous paid vacation and retirement annuity.

ALA has engaged Isaacson, Miller, a national executive search firm, to assist with this important search. On Saturday and Sunday, consultants from Isaacson, Miller will be at our Annual Conference & Exposition and available to meet, in confidence, with interested parties, to discuss this opportunity. To contact them, please email Marc St. Hilaire (msthilaire@IMSearch.com) or Pamela Pezzoli (ppezzoli@IMSearch.com). For additional information about this opportunity, please visit https://www.imsearch.com/search-detail/S6-883.
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ALAs Public Policy and Advocacy Office Brings Together
DC Tech Specialists, Librarians, and Makerspaces

Makerspaces and computational thinking activities are prime examples of how libraries transform communities. They link to entrepreneurial endeavors and skill building—the kind of efforts decision makers want to fund. Programs like these are more accessible and have more potential than you might think.

Join ALAs Public Policy and Advocacy Office to find out how Patent and Trademark Resource Centers (PTRC) in libraries across the country are collaborating with makerspaces and creating a pipeline between making and manufacturing. Learn how the Nation of Makers has been bringing together maker organizations in rural America to build equity of access through innovative partnerships and programs. Explore Libraries Ready to Code resources, try out computational thinking (CT) activities and connect with library staff that have incorporated CT into their programs.

Marketing Resources Available at Annual Conference PR Forum

For ALA Annual Conference attendees looking for new marketing and communications resources and ideas, this year’s PR Forum should not be missed. “PR Forum: Takeaways from DC Public Library’s #UncensoredDC Campaign” will be held on Sunday from 2:30 – 3:30 p.m. in WCC room 152-B. Gain social media insight from Linnea Hegarty, director of strategic partnerships for the DC Public Library. Hegarty will talk about lessons she learned from managing #UncensoredDC, the library’s successful online scavenger hunt celebrating Banned Books Week. She will also discuss how social media can be used effectively in fundraising efforts to increase awareness and engagement. Additionally, Stephanie Hlywak, director of ALA’s Communications and Marketing Office, will provide an overview of social media tactics that libraries can use in outreach efforts. The PR Forum is coordinated by the ALA Public Awareness Committee.

Make, Prototype, Patent, Manufacture: The Full Cycle of Inventing in Library Makerspaces

Patenting an invention and trademarking a product name can be challenging. But did you know that there are Patent and Trademark Resource Centers (PTRC) in libraries around the nation? The panel, cosponsored with PLA and LITA, will feature a PTRC librarian and representatives from the Nation of Makers and the U.S. Patent and Trademark Office.

Sunday, 1:00 – 2:00 p.m., WCC room 140A

Rural Libraries and Makerspaces

Small and rural libraries have unique constraints when it comes to planning a makerspace. In this session, cosponsored with LITA and ARSL, learn more about developing a sustainable curriculum and a maker community in rural and small libraries. Hear how the Nation of Makers has been bringing maker organizations in rural America together to build equity of access through innovative partnerships and programs.

Sunday, 4:00 – 5:00 p.m., WCC room 143B

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Blakett Steele

My memoir covers four years spent in four mental hospitals from 1917 to 1920. I was known as mentally ill, except the shame of it among the others, nothing was known about early childhood trauma.
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Donna Kraus Anderson

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ONLY IN INDIA
Jas Singh

True stories related to the last 7 decades of Indian life.
ISBN: 978-1640001700 | Price: 15.95 USD
www.graphockey.com

GLIMPSES OF MEMORIES
Rahulak Bhatchahrya

Olympia Memories is a biographical account of one woman's life in the India of the early twentieth century as it struggles to cast off both its oppressive practices and also the utopian and dreamland of the British masters.
www.snowmadows.com/rahulakbhatcharyabrown

SKINNY HOUSE
John B. Glencoe

This is a grandmother’s story about the granddaughter she never met and the tragic ten-foot-tall, three-story house he built in Morrison, NY during the Great Depression. Speedy Gilmore Review 5/5.
www.graphockey.com

THREE BROTHERS - THREE DESTINIES
Arnold Meyrick

A happy, stable, normal childhood and family life should have been mapped out for the three brothers.
www.snowmadows.com/threebrothers

EVERYDAY CREATIVITY AND THE HEALTHY MIND
Guth Fincher

A list of everyday TV offers joy, vision, presence, and new life meaning, in a dynamic interconnected worldview. Focus on process and how this lifestyle can enrich creativity and culture.
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of overcoming and great achievement. The most compelling part of Jan’s story is her love for children and how love is at the core of her art, and the impression she and her art leave on their beholders. Her story crosses paths with many literary giants such as Eloise Greenfield, whom she collaborated on 29 books, the great Ashley Bryan, and the first African American Pulitzer Prize winner, Gwendolyn Brooks.

Run Time: 10 minute preview, plus Q&A
Session
Preview: ubuntufilm.tv.com
Sponsored by: Stallion Books

4:00 – 5:45 p.m.

Unlikely

Unless tells the stories of five diverse students, parent learners, immigrants, low-income, and first generation, as they pursue higher education. As a learning tool for local policymakers, a resource for non-profit organizations and educational institutions, or a hopeful narrative for the 35 million individuals in America with some college but no degree, Unlikely humanizes the complex issues and statistics facing higher education in America and is an important film to make available for librarians and the individuals they serve across the nation.

Run Time: 106 min.
Preview: https://www.youtube.com/watch?v=B5YASi5J4Kc&feature=youtu.be
Sponsored by: Jaye and Adam Fenderson

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Monday Schedule

From page 12

9:15 – 10:00 a.m.
What's the Buzz?: Great Children's and Teen Books from Norton, Sterling, Ingram, and Workman!
Publisher: Norton, Ingram, Sterling, Workman
Learn about new books for Kids and Teens from Norton Young Readers, Ingram, Sterling, and Workman/Algonquin Young Readers.

10:00 – 10:40 a.m.
Simon & Schuster Book Buzz
Publisher: Simon & Schuster
Learn about new and upcoming titles from Simon & Schuster!

10:50 – 11:20 a.m.
National Geographic Adult Book Buzz
Publisher: National Geographic
National Geographic’s fabulous fall list includes Women, a photographic portrayal of the female experience across the globe, our landmark Atlas of the World, and popular annual Almanac 2020. In the science genre, Pleased to Meet Me explores what makes us who we are, and a cutting-edge new narrative, Immortality, investigates Silicon Valley’s quest to cure death. Epic journeys is the ultimate adventure traveler’s bucket list, and longevity expert Dan Buettner debuts a cookbook, Blue Zones Kitchen, with recipes for a longer, healthier life. Joel Sartore documents the world’s endangered species in Vanishing, and shares amazing photo tips

11:30 a.m. – 12:15 p.m.
HarperCollins/Harlequin Books Adult Book Buzz
Publisher: HarperCollins & Harlequin
Join HarperCollins Publishers/Harlequin Books marketers for a preview of their favorite Fall/Winter titles! They’ll share everything you need to know about the next BIG book.

12:25 p.m. – 12:55 p.m.
New Listens for Classic Lit
Publisher: Oasis Family Media
Oasis Family Media will introduce our new classic literature line, including a collection of beloved stories adapted and narrated for children. From richer vocabularies to greater comprehension to deeper cultural perspectives … we’ll explore the enormous benefits classic literature audiobooks offer to children and adults alike. And don’t miss out: We’ll be unveiling some BIG news and extra-special giveaways!

1:05 – 1:35 p.m.
Introducing Page Street Kids & YA
Publisher: Page Street Kids
Join Page Street Kid’s Publisher, Kristen Nobles, and Director of Publicity and Marketing, Lizzy Mason, as they discuss the imprint’s mission and detail the forthcoming picture book and young adult titles coming in Fall 2019!
SUNDAY EVENTS

9:30-10:00 AM
LC Trivia Game
Are you smarter than the Library of Congress? Trivia Game

10:00-11:00 AM
Dr. Hayden
Coffee with Carla

11:00-11:30 AM
Megan Halsband
Connect with LOC: Reference Services for All

11:30-12:00 PM
Jarrod MacNeil
Signature Programs at the Library of Congress

12:00-12:30 PM
Kerry Ward
Veterans History Project: Learn, Collect and Share the Story of Our Nation’s Veterans

12:30-1:00 PM
Jason Yasner
Have you heard about NLS?

1:00-1:30 PM
Jarrod MacNeil
Special Presentation

1:30-2:00 PM
Frances Carden
Modernization of the U.S. Copyright Office

2:00-2:30 PM
Erin Freas-Smith
Acquiring and cataloging foreign materials for the Library of Congress

2:30-3:00 PM
George Thuronyi
Copyright: The Engine of Free Expression

3:00-3:30 PM
Cat Eiche
PrePub Book Link: Moving CIP into the Future for Catalogers

3:30-4:00 PM
Lauren Algee
How to host a By the People transcribe-a-thon

4:00-4:30 PM
LC Trivia Game
Are you smarter than the Library of Congress? Trivia Game

For more information about our programming, please visit us at loc.gov/ala.

LC PAVILION SCHEDULE

9 am-5 pm   Learning and Innovation Office
9 am-5 pm   National Library Service for the Blind and Physically Handicapped
9 am-5 pm   Veterans History Project
9 am-5 pm   Copyright Office
9 am-5 pm   By the People
1 pm-5 pm   Cataloging-in-Publication
10 am-1 pm  LibGuides
10 am-12 pm Program for Cooperative Cataloging
1 pm-3 pm   Interlibrary Loan
1 pm-5 pm   Conservation
Visit the PopTop Stage featuring your favorite topics with readings, discussions, panels, and tips.

9:00 – 9:50 a.m.
The Yarn Podcast

10:00 – 10:50 a.m.
Hot Science in the News: The Science of You and the Science of Cheating Death
Publisher: National Geographic

Meet the authors of two groundbreaking narratives: Bill Sullivan (Pleased to Meet Me), a witty new voice uses the latest research to describe how genetics, microbiology, and psychology work together to influence our personality and actions. And, science journalist Chip Walter (Immortality. Inc.) explores the science of extending the human lifespan, with exclusive visits inside Silicon Valley labs and interviews with the visionaries who believe we will soon crack the aging process and cure death.

11:00 – 11:50 a.m.
How and Why You Should Build Your Own Library Comic Con
Publisher: Manga Classics UDON Entertainment

With the explosive growth of everything related to the comics medium and graphic novels, there is an amazing opportunity to create an event for your library (system) that will bring even more new readers through the doors. Building a library comic con can be as simple as a day of drawing and cosplay or it can become a multi-day festival that includes elements such as animation festivals, maker fairs, authors and artists presentations. Where do you begin? What sort of resources are available? Your con can be as small as your reader advisory group or as big as 6,000 fans. It all depends on the goals you have in mind. What are the challenges and benefits of producing your own comic con? This panel of comic con veterans will be happy to share their stories and road maps with you.

10:30 – 11:20 a.m.
BioGraphics: Reading Graphic Novel Biographies
Publisher: Europe Comics

The virtues of graphic biographies are now recognized. Having two visions of a famous person's life in one, that of the biographer and of the artist, adds even more nuance and depth to a person's life story. It might also happen that we pick up a biography we wouldn't usually be interested in, thanks to the appealing art. A panel of award-winning graphic biographers will discuss and present their works.


Upcoming YALSA Programs, Reads

Supporting Teens in the Face of Adversity.
Now through September 15, those who join YALSA/ALA and register for the symposium will be entered for a chance to win registration for our 2020 symposium in Reno, Nev. The cost of joining and then registering is equal to the non-YALSA/ALA registration rate. Book your hotel early to ensure availability as they have sold out in previous years. Learn more and view the preliminary schedule at http://bit.ly/YALSA_Symposium19.

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Summer Reads for Teens: YALSA’s 2019 Teens’ Top Ten Nominees
Need recommended reading for teens? Encourage teens to read the 25 nominees from YALSA’s 2019 Teens’ Top Ten over the summer so they are ready for the national Teens’ Top Ten vote, which will take place August 15 – October 13. The 10 nominees that receive the most votes will be named the official 2019 Teens’ Top Ten. The Teens’ Top Ten is a “teen choice” list, where teens nominate and choose their favorite books of the previous year. Nominators are members of teen book groups in over twenty school and public libraries around the country selected by YALSA to participate. Learn more at www.ala.org/yalsa/teens toppen.
Additional Titles Celebrating Women Authors

Whether to learn about the world, to be astounded, to influence, to laugh out loud, to travel to other places, find a delightful story at booth(s) 2104-2118, 2204-2215, 2305-2319. Limited quantities of ARCs available.
Searching

by leaps and bounds, but few users know all the great resources available to them. This is something most librarians know well about their own digital resources, but they may not realize Google is also far more than just a search engine. In one of his test cases, 250 software engineers failed to find a photograph because it involved using Google Earth and not just the usual Google search. When an audience member called out to ask whether he did the same test on his local librarians in Palo Alto, he said he did, and none of them found it, either. People are "functionally fixated" on the traditional Google search, and in response, he said, "We need to teach all information systems." He encouraged fostering a culture of asking questions and doing "just one more search" to move past the first answer that presents itself.

His presentation also covered that, as he said, "we live in an age of information triage," where we have to learn to filter out false results. He included some examples of "spoof sites," like one on saving the Great Pacific Northwest Tree Octopus, that are completely false but look professional, and touched on the kinds of doctored videos that have been in the news recently. "You can and must know how to search deeply, effectively, and precisely," he said, providing a personal example that involved the internet, in-person archival searches, and interpersonal interaction. Through this example, where he ultimately found his answer by having a conversation with the archivist, he highlighted that human connections remain a crucial information source to reach and use alongside technology. Librarians who are experts on all of these various forms of information, including what they hold within their own minds, are invaluable resources for patrons.

Ultimately, participants walked away with many new ideas to consider, and Russell made them laugh while navigating these complicated topics. A few lucky participants walked away with an advance reading copy of his book, but everyone left with examples they could use in their own libraries, such as Google's new public data search (www.google.com/publicdata), the MOOC mentioned before, and the fact that archival satellite photos are available via Google Earth. The data and resources he shared added up to a reminder that librarians need to be engaged in continuous self-education as part of their still-significant role in the information ecosystem.

Celebrating Noche de Cuentos

On Friday evening, REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking, gathered to bring together three Latina performers at the Library of Congress – Hispanic Reading Room for Noche de Cuentos. This year REFORMA had the privilege of having award-winning authors Meg Medina, Yuyi Morales, and Elvia Pérez Nápoles.

Celebrating the power of storytelling to unite communities, Noche de Cuentos, is a REFORMA family literacy initiative celebrated all year round, and especially during the week of the Spring equinox.

Meg Medina, (from left), Elvia Pérez Nápoles, and Yuyi Morales.
## Today’s Autograph Signing Schedule

**Located at the end of the 2000 aisle in the Exhibits**

<table>
<thead>
<tr>
<th>Autographing Author(s)</th>
<th>Station</th>
<th>Exhibiting Company Name</th>
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<td><strong>10:00 - 10:50 a.m.</strong></td>
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<td>Don Helin</td>
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<td>Headline Books</td>
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<td>JL Ruiz</td>
<td>B</td>
<td>Latino Literacy Now</td>
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<td>Kim Liggett</td>
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<td>Macmillan Adult</td>
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<td>Rosemary Wells</td>
<td>D</td>
<td>Simon &amp; Schuster</td>
<td>1522-1523</td>
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<td>Sharon Ann Ziegler</td>
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<td>Sharon Ann Ziegler Publishing</td>
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<td>Marie Lu</td>
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<td>Kiese Laymon</td>
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<td>Deborah Kalb</td>
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<td>Jen Townsend</td>
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<td>Kashmira Seth</td>
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<td>Maika and Maritza Moulite</td>
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<td>Andrea Beatty</td>
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<td>Chris DeCarlo</td>
<td>A</td>
<td>What Now? The Teen Handbook - Uncensored</td>
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<td>Karine Jean-Pierre</td>
<td>B</td>
<td>Harlequin</td>
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<td>Zack Smedley</td>
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### Challenges and Solutions for Library Equity, Diversity, and Inclusion Initiatives

By Michelle Kowalsky, Rowan University, NJ

Organizational change theories from business disciplines may be able to help librarians identify problems and offer solutions when well-intentioned initiatives falter and fail. Angela Spranger, PhD, featured speaker at the ACRL President’s Program on Saturday, addressed a capacity crowd to explain ways to prevent and rescue failed diversity initiatives.

“Make sure leadership is getting challenged regularly,” Spranger explained, “and if you are the leader, challenge others about the individual behaviors they are displaying that are problematic.” Specifically, she urged supervisors to provide more direction on the types of inclusive behaviors they expect employees to display.

Librarians learned how to identify implicit and unconscious bias in hiring and retention staff, as well as how to counter unproductive “groupthink,” and were encouraged to influence others to eliminate specific terms which make their libraries an uncomfortable place to learn and work. Spranger encouraged attendees to point out and request elimination of bias in seeking to maintain the status quo, since the tendency to just “go along” with previous decisions creates a cycle or structure of implicit bias.

Spranger suggested that a reliable solution is to consistently “use your power and influence for good,” especially since many workplace behaviors are driven by managers. When pointing out uncomfortable behaviors, “Be merciful with ourselves and with each other,” she stated, since faux pas will occur, but people need to know why. If employees evolve our problem solving and apply the useful lessons heard from stories and news to their own workplace, many new ideas can grow from improvements to our shared experiences.

As a former HR professional and current college of business faculty member at Christopher Newport University, Spranger studies workplace equity, diversity, and inclusion issues which affect everyone, including those who stay in a job where antisocial behaviors or negative organizational symptoms persist. Her talk was followed by a signing of her book *Why People Stay: Helping Your Employees Feel Seen, Safe, and Valued* (Routledge, 2018).
Programming to Inspire and Educate at ALA Annual

Spectrum Leadership Institute

Considered a highlight of the program, the 2018 Spectrum Scholars will come together for an intimate weekend of community building and leadership development. The curriculum features sessions with library leaders of color and Spectrum alumni, opportunities to network with ALA leadership, and activities designed to foster deeper connections within the 20-year-old Spectrum alumni community.

Stonewall Awards Program

The first and most enduring award for LGBTQ books is the Stonewall Book Awards, sponsored by the American Library Association’s Gay, Lesbian, Bisexual, and Transgender Round Table. The award ceremony includes remarks by 2019 Stonewall winner and honor authors, presentation of The Larry Romans Mentorship Award and The Newlen-Symons Award for Excellence in Serving the GLBT Community, and a book signing with participating publishers. Confirmed authors include Ashley Herring Blake, Isaac Butler, Kacen Callender, Uzodimma Iweala, Dan Kois, Eric and Stephanie Lehrman, Jessica Love, and Rebecca Makkai. Monday from 1:00 – 3:00 p.m.

News You Can Use: Literacy for All: Resources for Serving Learners Across the Lifespan

Join ALA’s Office for Diversity, Literacy, and Outreach Services and Committee on Literacy for highlights from our key literacy initiatives, the newly published Literacy for All: Adult Literacy through Libraries toolkit and the ALA Literacy Clearinghouse (literacy.ala.org). These free resources will help you add, expand, and advocate for literacy services at your library. Learn about model library literacy programs, resources from across the Association for serving target populations, and how libraries are helping to increase access and opportunities across multiple literacies. Sunday from 1:00 – 2:00 p.m.

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Innovative

Lanyards

Hotel Room Keys

Lanyards

DK

Random House Children’s Books

Lanyards

EXHIBITS HOURS

Sunday

9:00 a.m. – 5:00 p.m.

Monday

9:00 a.m. – 2:00 p.m.
Exhibits Closing Events

AASL Announces 2019 Best Apps and Best Websites for Teaching and Learning

The American Association of School Librarians (AASL) announced its 2019 Best Apps and Best Websites for Teaching and Learning. The annual lists honor apps and websites that provide enhanced learning and curriculum development for school librarians and their teacher collaborators. Recognized apps and websites foster the qualities of innovation, creativity, active participation, and collaboration. The technology resources are also evaluated for their support of AASL’s National School Library Standards for Learners, School Librarians, and School Libraries.

The apps recognized in 2019 are: Chatterpix Kids, EarthViewer, Equity Maps, Figment AR, Green Screen by Do Ink, iCell, iCivics – Suite, Khan Academy Kids, Mixterpiece, Nearpod, Novel Effect, Object Viewer for Merge Cube, PBS Kids Scratch Jr., Quizlet, Sites in VR, Sora App, Stop Motion Studio, Tynker, Wakelet, and Wolfram Alpha

The websites honored in 2019 are: Anchor, Bootstrap, Brush Ninja, CS First, Deck.Toy, Edpuzzle, Elementarti, Empatico, Explore, Genially, GeoGuestr, Knightlab, Storytelling, Libraries Ready to Code, National Geographic Education, NCMA Learn, NewsComment, Pulitzer Center, Storyline Online, Teaching Tolerance, Thinkable, Tour Creator, Unite for Literacy, and Wakelet

Links, descriptions, and websites for both technology lists, as well as previously recognized apps and websites, can be found at www.ala.org/aasl/best.

For information on sponsorship opportunities at future events, contact Paul Graller at pgraller@ala.org or 312-280-3219
Building an Organizational Culture

By Chris Heckman, Student to ALA

The Library Leadership and Management Association (LLAMA) hosted a panel of leaders from a wide array of libraries who spoke about issues of Equity, Diversity, and Inclusion (EDI) on Saturday morning. Specifically, the panel members discussed how to build an organizational culture where inclusion is emphasized and valued, as well as how to address EDI-related conflicts when they arise.

Throughout the discussion, the panel members emphasized that culture cannot be built from the top down—all employees must be engaged. Collaborative culture-building emerged as the dominant theme for the discussion. As the panelists explained, EDI is a complex area and there is not a quick fix.

The panel was introduced by Jon E. Cawthorne, PhD, dean of Wayne State University’s Library System and School of Information Sciences. Cawthorne discussed his experience as a leader, allowing employees from throughout the library system to develop innovative ideas and bring them to fruition.

Nicole A. Cooke, PhD, associate professor and program director for the MLIS program of the School of Information Sciences at the University of Illinois at Urbana Champaign, said library science programs are working to instill the values of EDI in a new generation of librarians.

Skye Patrick, director of the Los Angeles County Library, brought the focus of the discussion to proactive culture-building rather than reactionary crisis management.

Derrick Jefferson, associate librarian at American University of Washington DC, made it clear from his experience that someone without a formal leadership position can be a leader and a force for positive change in an organization.

Jason Kuczman, acting director and fiscal officer at Toledo Lucas County Library, emphasized the value of an effective and proactive HR team to the construction of an inclusive library culture.

Other speakers included Deb Sica, deputy county librarian at Alameda County Public Library, Cyndee Landrum, a PhD candidate at Simmons University and former CEO/director of Evansville Vanderburgh Public Library, and moderator Don Crankshaw, equity and well-being officer at the Evansville Vanderburgh Public Library.

United for Libraries to host Tattoos and Academies: New Ways to Create Donors and Advocates

“Tattoos and Academies: New Ways to Create Donors and Advocates” will take place Monday from 10:30 – 11:30 a.m. at the Washington Convention Center room 140B.

Considering the recent OCLC study “From Awareness to Funding,” come learn about some new and exciting ways to turn community members into advocates and donors. Denver Public Library successfully experimented with a traditional “citizens’ academy,” utilized in other sectors, and a not-so-traditional tattoo fundraiser. It created the Denver Public Library Academy, during which 30 community members from across the city learned all about library services and why they provide them. As a result, the academy created civically engaged library advocates across the city who serve as a feedback mechanism to improve services.

This presentation will share the nuts and bolts of starting a program of your own. In addition to a Citizens’ Academy, Denver Public Library activated its most loyal customers and book lovers by hosting a tattoo fundraiser and asking customers to create stories and become lifelong advocates of the library.

The Denver Public Library created history by hosting a tattoo pop-up shop in one of its branch locations allowing it to engage with a new audience on a new level. It created stories for devoted library and book lovers and now has a lasting impression in the community for the life of the tattoos, and will raise some funds along the way.

Incorporating Mindfulness into Instruction

By Michelle Kowalsky, Rowan University

Librarians from all types of libraries received guidance in mindful meditation and then shared ideas for how to incorporate these practices into instruction during the LIJT Division program on Saturday.

“Phase out the distractions in your mind that are not meditation targets,” explained Ven. Sagarananda Tien from the U.S. Zen Institute in Germantown, Md., as he talked librarians through their experience of a 15-minute focused mindfulness session. He provided directions to novices and experienced meditators alike, helping them to take and count long breaths to refocus energy on relaxation, and to acknowledge distracting thoughts by just observing them and not judging themselves or rushing through the calming exercise. He used a chi bell to signal the relative start and ending of the training.

Librarian Amy Laughlin of the Ferguson Library (Stamford, Conn.) described her mindfulness initiatives with young patrons at her public library’s children’s room. Her use of familiar songs to redirect attention, and Hoberman spheres to help pace deep breathing, help students to acknowledge their emotions and relax even in stimulating environments. “Practice naturally means that there will sometimes be failure,” Laughlin explained.

“Practice naturally means that there will be some inflexible, restless, or distracted,” Luedke suggested, “why not help them learn?”

Inflexible, restless, or distracted,” Luedke suggested, “why not help them learn?”
EXHIBITOR NEWS

These listings are paid advertisements. To place an Exhibitor News item in the Monday issue of Cognotes, please send a request to cognotes@ala.org, attention Deb, by 2:00 p.m. Sunday.

EXHIBITOR UPDATES

New Exhibitors
Anything Printed ........ 569
Element Manufacturing Design .......... 760
Mr.ZoomBalloons.com .......... 761
Popular Subscription Service ............ 1318
Scribblit ............... 762
Creative Force .......... 764

Brodart Co. - Booth #823
Brodart is hiring! We’re looking for a knowledgeable, energetic Library Services Consultant with a background in the public library market to serve customers in the Mid-Atlantic region. Visit Brodart.com for more information, or see us in person at Booth 823.

#ReadytoCode Hands-on Open Forum Meeting

For more than a year (2017-2018), 30 Libraries Ready to Code curated resources, developed content, and piloted strategies for coding and computational thinking (CT) activities. The initiative culminated in the Ready to Code Collection website, http://www.ala.org/tools/readytocode/home, which was awarded with AASL’s Best Website for Teaching & Learning on Saturday.

The program will be offered today at the Grand Hyatt Washington, Declaration AB from 2:00 – 3:00 p.m.

Visit the Podcast Booth #2517

A main feature of the Sound Garden is the Live from the 25 Podcast Booth.

Conference Tip: Innovate!

Ensuring Everyone Counts (and is Counted) in the 2020 Census

The decennial census determines federal representation, billions of dollars of federal funding to states and localities (including grants to state libraries), and essential demographic data that can be used to target services. A panel of national experts will discuss the implications of the 2020 Census and how libraries can help ensure a complete and inclusive count today from 9:00 – 10:00 a.m. in WCC room 145B.

Attendees will gain practical strategies for engaging diverse residents and community partners in the 2020 Census, as well as resources for advocating with government decisionmakers about the vital roles of libraries in this essential civic effort. #CountOnLibraries

Policy issues like copyright, government information, e-rate, and other federal programs are critical to the library profession and involve specialized knowledge. How can the library field advance these policy priorities? Come to this session on Monday from 10:30 – 11:30 a.m. in WCC room 140A, to learn about one path forward: the ALA Policy Corps. This initiative is coordinated by the ALA Washington Office with funding and guidance with four partners: American Association of School Librarians, Association of College & Research Libraries, Public Library Association, and United For Libraries.

Together, the five units have created a vision to build library policy advocacy capacity, as well as a strategic program for selecting candidates, identifying and advancing learning objectives, strengthening networks, and assessing outcomes.

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Library Comic by Gene Ambaum and William Payne

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